CLASS OF 2023 YEARBOOK
SENIOR RECOGNITION ADS

the yearbook company
Ads for Grads

MAKE SURE YOUR FAVORITE SENIOR IS FEATURED IN THE 2023 YEARBOOK!

Congratulate your special graduate in the yearbook in your own words and pictures!

Due date is POSTMARKED by:

Nov 1st (early bird price) OR **Dec 1st (regular deadline)** OR **the LAST & FINAL CHANCE DATE JAN. 19th**

(ad styles and layouts are subject to change from year to year in keeping with the unique design and feel of each year's book)

IMPORTANT INFORMATION

Mail EVERYTHING together: photos, message, order form and payment in ONE package postmarked by the deadline.

Or order online at: www.TheYearbookCompany.com by midnight on the day of the deadline.

We reserve the right to edit or remove material inappropriate for a school yearbook such as but not limited to: firearms, inappropriate hand gestures, drugs or drug references, alcohol, and nudity (even baby bottoms) without prior notification.

TEXT

(See ad formats online or order form for character count guidelines.)

- Type your message on white paper, typed in a plain font

OR

- Submit a word doc or .txt file on a CD or jump drive.

PHOTOS

(Photos will be sized to fit.)

HARD COPY PHOTOS:

- Submit the exact number of photos to match your format.
- Write position number and student's name on each photo.
- Do not submit computer printouts on regular paper.
- DO NOT fold or cut photos. Careful of wet ink!

DIGITAL PHOTOS:

- Submit 300 DPI .jpg files on a CD or jump drive.
- File name should be the student's name and photo position number. (ex John Doe 2.jpg)

GENERAL PHOTO GUIDELINES:

- NO photos from websites or screen shots from cell phones, no watermarked photos, no copyrighted photos.
- We cannot fix photos (blurry, creased, fingerprinted, etc.)

CUSTOM ADS

HARD COPY AD:

- Submit a perfect, "camera-ready" ad by mail. The ad looks perfect because you've glued/taped everything in its EXACT place and EXACT size (see specs on order form).

OR

- Submit a photo-quality printout of the ad on glossy photo paper, made to be the EXACT size of the ad (see specs on order form).

DIGITAL AD:

- Must be 300 DPI actual size .jpg files.
- Please DO NOT use Microsoft Word, PowerPoint, or online photo sharing tools to create your ad due to poor resolution. If you use these programs, submit a photo-quality printout of the ad on glossy photo paper, made to be the EXACT size of the ad (see specs on order form).

GENERAL CUSTOM AD GUIDELINES:

- **Include your child's name on your artwork.**
- Do not put any wording or faces on the very edge.
- We cannot create custom ads for you.

SUBMITTING

DO NOT SEND ANYTHING TO THE SCHOOL

Mail all materials and payment to:
Bonita High School Senior Ads
The Yearbook Company
3900 Market Street, Suite 230
Riverside, CA 92501

OR if you are technology savvy, you can submit **everything** online at www.TheYearbookCompany.com
(it's not possible to just pay online- all your photos and message must be submitted at that time as well.)

for more information and for answers to frequently asked questions, please visit

www.theyearbookcompany.com or call 951-274-9561

(Please note that a recognition ad and the pre-order of a yearbook are two separate purchases)

Ads for Grads 2023 order form

Bonita High School, La Verne, CA

the yearbook company

STEP 1

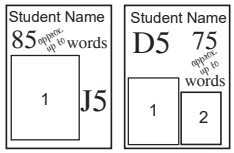
Place an "X" in the boxes to indicate the size and format of ad from the choices below that you are purchasing.

ALL ads are in FULL COLOR!

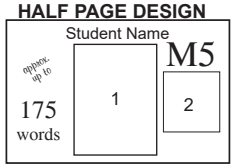
		early-bird price if postmarked by November 1	price if postmarked by December 1	final deadline* price if postmarked by January 19
☐ 1/4 page ad	☐ Format "J5" ☐ Format "D5" ☐ CUSTOM * for custom, you must provide camera-ready art. The ad must fit within an 4 inch wide by 5.25 inch tall box	$110	$125	$155
☐ 1/2 page ad	☐ Format "M5" ☐ Format "N5" ☐ Format "F5" ☐ Format "G5" ☐ Format "K5" ☐ CUSTOM* * for custom, you must provide camera-ready art. The ad must fit within an 8.5 inch wide by 5.5 inch tall box	$210	$230	$265
☐ Full page ad	☐ Format "H5" ☐ Format "T5" ☐ Format "O5" ☐ CUSTOM * for custom, you must provide camera-ready art. The ad must fit within an 8.5 inch wide by 11 inch tall box	$350	$365	$395

Visit www.theyearbookcompany.com to see full size formats with detailed descriptions and character counts.

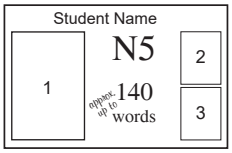
1/4 PAGE DESIGNS

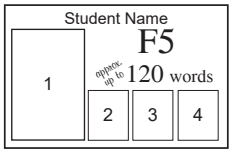


HALF PAGE DESIGN

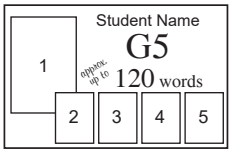


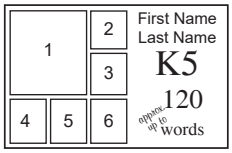
HALF PAGE DESIGNS



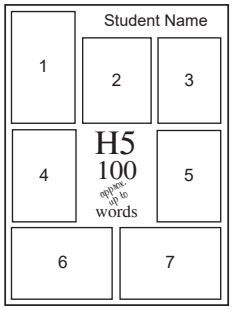


HALF PAGE DESIGNS

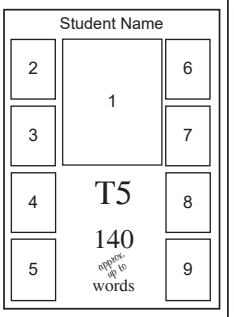




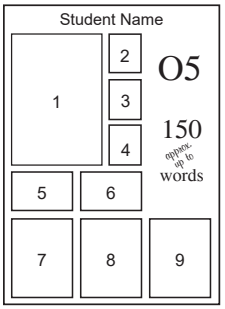
FULL PAGE DESIGN



FULL PAGE DESIGN



FULL PAGE DESIGN



Fill out this form if you are submitting your ad by mail.
All deadlines are postmark dates... you only need to either mail or upload your order (photos and message) by that day.

Or, to submit your recognition ad online, go to www.TheYearbookCompany.com (service fee applies)
Be prepared to choose your format, upload your photos, your message and submit payment altogether.

STEP 2

Fill out student name and parent contact info. Decide on your photos and type your message.

Name of person purchasing ad (name on check or credit card):

_____

Address: _____

City: _____ **State** _____ **Zip**_____

Daytime contact phone: _(_____)_____

STUDENT'S first and last name as you would like it to appear on ad:
(we will not add the name to custom ads but we do need the name for recordkeeping and indexing purposes)

# of photos enclosed _____

☐ I would like my photos returned so I am enclosing a self-addressed, stamped, appropriately-sized envelope. **(Otherwise your photos won't be returned.)**

PHOTOS WILL BE RETURNED AFTER ALL YEARBOOK DISTRIBUTIONS HAVE CONCLUDED, IN THE SUMMER.
(Sorting and mailing back photos from tens of thousands of ads takes several months. Thank you for your patience.) ***Please note, however, that we cannot guarantee*** *the safety of your photos once we have put them in the USPS mailbox, so please make duplicates of all irreplaceable photos.*

Yearbook ad sales are a fund-raiser for your school and are non-refundable. They and their yearbook program thank you for your support!

STEP 3

Fill out payment info. Put this form, your photos & your message in an envelope and mail to us.

PLEASE MAKE CHECKS PAYABLE TO: the yearbook company

☐ I've enclosed a check in the amount of: $_____
returned checks will be subject to a $25.00 fee Check #_____

☐ I am paying by credit card: ○ Visa ○ Mastercard

☐☐☐☐ ☐☐☐☐ ☐☐☐☐ ☐☐☐☐

$_____ exp date: _____/_____ cvv code: ☐☐☐

? the cvv code is the 3 digit security code on the back of the credit card

for credit card transactions, add a $6.00 convenience fee for 1/4 ads
$9.00 for half and $12 for full page ads

DO NOT SEND ANY MATERIALS TO THE SCHOOL.
YOU MUST MAIL EVERYTHING TO:
Bonita High School Senior Ads
The Yearbook Company
3900 Market Street, Suite 230
Riverside, CA 92501

* **any orders received** *after the final postmark deadline* **will be accepted on a first-come, first-served basis as long as there is still space available (we can make no guarantees regarding space). But you must add a $25 late fee to the regular price.**

for more information and for answers to frequently asked questions, please visit www.TheYearbookCompany.com or call 951-274-9561

To see full-size versions of these and other formats, visit www.theyearbookcompany.com and log on to your school.

Student Name Here

Parents,

The message to your student will be typeset to fit in this space. Your message must be typed on a separate piece of white paper, and not exceed **85** words, (**470** characters) including the "signature" at the end. Word counts are an approximation of your allowable characters. Your photo will be reduced or enlarged to fit in this space. This box can be adjusted to accommodate a horizontal photo.

Photo 1

VERTICAL OR HORIZONTAL

Original photos work best, however we will accept good quality copies on photo paper only.

FORMAT J5

Student Name Here

Dear Parents,

Your message to your student will be typeset to fit in this space. The total length should not exceed **75** words, (**400** characters) including the "signature" at the end. Word counts are an approximation of your allowable characters. Though we can crop and/or resize horizontal photos to fit in the frames, vertical photos or photos that can be cropped vertically do look best. If you have a horizontal photo use box 2.

FORMAT D5

Photo 1

VERTICAL PHOTO ONLY

Original photos work best, however we will accept good quality copies on photo paper only.

Be careful of wet ink.

Photo 2

VERTICAL OR HORIZONTAL

Write this number on back of photo.

Student Name Here

Photo 1

Write this number on back of photo. Be careful of wet ink.

FORMAT N5

VERTICAL PHOTO ONLY

Original photos work best, however we will accept good quality copies on photo paper only.

Parents,

Your message to your student will be typeset to fit in this space. Your message must be typed on a separate piece of white paper. The total length of the message should not exceed **140** words, (**770** characters) including the "signature" at the end. Word counts are an approximation of your allowable characters. Your photos will be reduced or enlarged to fit this these spaces. Original photos work best, however we will accept good quality copies on photo paper. Horizontal photos can be used in photo boxes 2 & 3.

Photo one must be a vertical photo only.

HALF PAGE DESIGN

Photo 2

VERTICAL OR HORIZONTAL

Write this number on back of photo. Be careful of wet ink.

Photo 3

VERTICAL OR HORIZONTAL

Write this number on back of photo. Be careful of wet ink.

Student Name Here

Parents,

Your message to your student will be typeset to fit in this space. Your message must be typed on a separate piece of white paper. The total length of the message should not exceed **175** words, (**950** characters) including the "signature" at the end. Word counts are an approximation of your allowable characters. Your photos will be reduced or enlarged to fit this these spaces. Original photos work best, however we will

HALF PAGE DESIGN

Photo 1

Write this number on back of photo. Be careful of wet ink.

FORMAT M5

VERTICAL or HORIZONTAL PHOTO

Original photos work best, however we will accept good quality copies on photo paper only.

Photo 2

VERTICAL OR HORIZONTAL

Write this number on back of photo. Be careful of wet ink.

accept good quality copies on photo paper. Horizontal photos can be used in either photo box.

Student Name Here

Photo 1

Write this number on back of photo. Be careful of wet ink.

FORMAT F5

VERTICAL PHOTO ONLY

Original photos work best, however we will accept good quality copies on photo paper only.

Parents,

Your message to your student will be typeset to fit in this space. Your message must be typed on a separate piece of white paper. The total length of the message should not exceed **120** words, (**660** characters) including the "signature" at the end. Word counts are an approximation of your allowable characters. Your photos will be reduced or enlarged to fit this these spaces. Original photos work best, however we will accept good quality copies on photo paper. Horizontal photos can be used in photo boxes 2, 3 & 4.

Photo one must be a vertical photo only.

HALF PAGE DESIGN

Photo 2

VERTICAL OR HORIZONTAL

Write this number on back of photo. Be careful of wet ink.

Photo 3

VERTICAL OR HORIZONTAL

Write this number on back of photo. Be careful of wet ink.

Photo 4

VERTICAL OR HORIZONTAL

Write this number on back of photo. Be careful of wet ink.

All deadline dates are postmark dates only. (That means your order form, photos and message must be in the mail that day or submitted online by midnight.)

To see full-size versions of these and other formats, visit www.theyearbookcompany.com and log on to your school.

Photo 1

FORMAT G5

VERTICAL PHOTO ONLY

Original photos work best, however we will accept good quality copies on photo paper only.

Student Name Here

Parents,

Your message to your student will be typeset to fit in this space. Your message must be typed on a separate piece of white paper. The total length of the message should not exceed **120** words, (**660** characters) including the "signature" at the end. Word counts are an approximation of your allowable characters. Your photos will be reduced or enlarged to fit this these spaces. Original photos work best, however we will accept good quality copies on photo paper. Horizontal photos can be used in photo boxes two through five.

Photo one must be a vertical photo only.

Photo 2
VERTICAL OR HORIZONTAL
Write this number on back of photo. Be careful of wet ink.

Photo 3
VERTICAL OR HORIZONTAL
Write this number on back of photo. Be careful of wet ink.

Photo 4
VERTICAL OR HORIZONTAL
Write this number on back of photo. Be careful of wet ink.

Photo 5
VERTICAL OR HORIZONTAL
Write this number on back of photo. Be careful of wet ink.

HALF PAGE DESIGN

Photo 1

VERTICAL PHOTO ONLY

Original photos work best, however we will accept good quality copies on photo paper only.

Photo 2
VERTICAL OR HORIZONTAL
Write this number on back of photo. Be careful of wet ink.

Photo 3
VERTICAL OR HORIZONTAL
Write this number on back of photo. Be careful of wet ink.

Photo 4
VERTICAL OR HORIZONTAL
Write this number on back of photo. Be careful of wet ink.

Photo 5
VERTICAL OR HORIZONTAL
Write this number on back of photo. Be careful of wet ink.

Photo 6
VERTICAL OR HORIZONTAL
Write this number on back of photo. Be careful of wet ink.

First Name Here
Last Name Here

Parents,

Your message to your student will be typeset to fit in this space. Your message must be typed on a separate piece of white paper. The total length of the message should not exceed **120** words, (**660** characters) including the "signature" at the end. Word counts are an approximation of your allowable characters. Your photos will be reduced or enlarged to fit this these spaces. Original photos work best, however we will accept good quality copies on photo paper. Horizontal photos can be used in photo boxes 2,3 & 6

FORMAT K5

Photo one must be a vertical photo only.

HALF PAGE DESIGN

Photo 1

Write this number on back of photo. Be careful of wet ink.

FORMAT H5

VERTICAL

Original photos work best, however we will accept good quality copies on photo paper only.

Student Name Here

Photo 2
Write this number on back of photo. Be careful of wet ink.
VERTICAL
Original photos work best, however we will accept good quality copies on photo paper only.

Photo 3
Write this number on back of photo. Be careful of wet ink.
VERTICAL
Original photos work best, however we will accept good quality copies on photo paper only.

Photo 4
Write this number on back of photo. Be careful of wet ink.
VERTICAL
Original photos work best, however we will accept good quality copies on photo paper only.

Dear Parents,

Your message to your student will be typeset to fit in this space. The total length should not exceed **100** words, (**550** characters) including the "signature" at the end. Word counts are an approximation of your allowable characters. Though we can crop and/or resize horizontal photos to fit in the frames, vertical photos or photos that can be cropped vertically do look best in boxes 1-5.

Horizontal photos must be used for boxes 6 and 7 only.

Photo 5
Write this number on back of photo. Be careful of wet ink.
VERTICAL
Original photos work best, however we will accept good quality copies on photo paper only.

FULL PAGE DESIGN

Photo 6
Write this number on back of photo. Be careful of wet ink.
HORIZONTAL PHOTO ONLY
Boxes 6 and 7 are designed for horizontal photos, like family photos or group shots. Do not use this space for a vertical photo.

Photo 7
Write this number on back of photo. Be careful of wet ink.
HORIZONTAL PHOTO ONLY
Boxes 6 and 7 are designed for horizontal photos, like family photos or group shots. Do not use this space for a vertical photo.

All deadline dates are postmark dates only. (That means your order form, photos and message must be in the mail that day or submitted online by midnight.)

To see full-size versions of these and other formats, visit www.theyearbookcompany.com and log on to your school.

Student Name Here

Photo 2
VERTICAL
Write this number on back of photo. Be careful of wet ink.

Photo 1
Write this number on back of photo. Be careful of wet ink.
VERTICAL PHOTO ONLY
Original photos work best, however we will accept good quality copies on photo paper only.

Photo 6
VERTICAL
Write this number on back of photo. Be careful of wet ink.

Photo 3
VERTICAL
Write this number on back of photo. Be careful of wet ink.

Photo 7
VERTICAL
Write this number on back of photo. Be careful of wet ink.

Photo 4
VERTICAL
Write this number on back of photo. Be careful of wet ink.

Parents,

Your message to your student will be typeset to fit in this space. Your message must be typed on a separate piece of white paper. The total length of the message should not exceed **140** words, (**770** characters) including the "signature" at the end. Word counts are an approximation of your allowable character count, you may get more or less words depending on which words you use. Original photos work best, however we will accept good quality copies on photo paper. Boxes 2, 3, 4, 5, 6, 7, 8 & 9 can be adjusted to accomodate horizontal photos

Please use a vertical photo in box 1

Photo 8
VERTICAL
Write this number on back of photo. Be careful of wet ink.

Photo 5
VERTICAL
Write this number on back of photo. Be careful of wet ink.

Photo 9
VERTICAL
Write this number on back of photo. Be careful of wet ink.

FULL PAGE DESIGN
FORMAT T5

Student Name Here

Photo 1
Write this number on back of photo. Be careful of wet ink.
VERTICAL PHOTO ONLY
Original photos work best, however we will accept good quality copies on photo paper only.

Photo 2
Write this number on back of photo. Be careful of wet ink.

Photo 3
Write this number on back of photo. Be careful of wet ink.

Photo 4
Write this number on back of photo. Be careful of wet ink.

Dear Parents,

Your message to your student will be typeset to fit in this space. For the type to be set in a legible size, the total length of the message should not exceed **150** words (max **825** characters), including the "signature" at the end. Word counts are an approximation based on the amount of characters available. You may get more or less words, depending on which words you use.

Please note the orientation of the photo boxes in this sample layout. Though we can crop and/or resize photos to fit in the frames, vertical photos (or photos that can be cropped vertically) do look best in the vertical frames and horizontal photos look best in the horizontal spaces.

Photos 5 & 6 are horizontal.

FORMAT O5
FULL PAGE DESIGN

Photo 5
Horizontal Photo
Write this number on back of photo. Be careful of wet ink.

Photo 6
Horizontal Photo
Write this number on back of photo. Be careful of wet ink.

Photo 7
VERTICAL
Write this number on back of photo. Be careful of wet ink.

Photo 8
VERTICAL
Write this number on back of photo. Be careful of wet ink.

Photo 9
VERTICAL
Write this number on back of photo. Be careful of wet ink.

All deadline dates are postmark dates only. (That means your order form, photos and message must be in the mail that day or submitted online by midnight.)